

Summary of Chinatown DMA Interim Board May Meeting

@ Chinese Consolidated Benevolent Association

Time: 4:00 – 5:30 PM

SUBJECT & TOPICS DISCUSSED:

- Review of April 2012 Chinatown BID Minutes of Meeting
- Slide show presentation of April's events and activities
- Request for surveillance cameras especially around Jewelry District, north of Canal area. Officer Cheung reported that 12 new policemen will be assigned to the 5th Precinct
- Conflict of Interest discussion and draft form distributed for review and for approval at June's meeting
- Marketing Sub-Committee reported on 1) Chinatown as a "Great American Place" proposal; 2) Chinatown BID Branding; 3) Professional services on fundraising and marketing
- Discussion on fundraising and programming ideas; and activities for the Summer, Fall and Winter
- Program Services Committee Reports: Clean Street's RFP (Request for Proposal) is ready for release, and 2) Holiday Light's RFI (Request for Information) is ready for review
- BID's incorporation paper should be ready for filing within a couple of weeks
- By-Laws Committee Report
- Next Chinatown DMA meeting is June 14, 2012

(FINAL DETAILED MINUTES WILL BE PROCESSED & POSTED WITHIN 3 DAYS OF BOARD APPROVAL)