

Minutes of the Chinatown District Management Association, Inc. Meeting (CDMA – aka Chinatown B.I.D.) December 4, 2014 4:00 – 5:30 PM 62 Mott Street New York NY 10013

CDMA Board Members Present:

Erik Antokal, Small Business Services, representing Mayor Bill de Blasio

Stephen Cheung, D.H. Realty & Management

Dr. Warren Chin, Chinatown Partnership LDC

Anthony P. Colombini, Esq., Chu and Partners

Crystal Feng, representing Comptroller Scott M. Stringer

Frank Gee, Gee Poy Kuo Association

Philip Lam, Green City Realty, Inc.

Peter T. Lau, Confucius Pharmacy

John K. Leo, Community Board #3

Gabe B. Mui, the American Legion Lt. B.R. Kimlau Memorial Post 1291

John J. Pasquale, PEP Real Estate

Sio Wai Sang, Golden Jade Jewelry

William Su, Grand Hotel

Vera Sung, Community Board #1

Wan Yu Tam, Chinese Consolidated Benevolent Association

Antony Wong, Community Board #2

Wellman Wu, Kam Man Food, Inc.

Patrick Y. Yau. First American International Bank

Xiao Min Zhao, representing Council Member Margaret S. Chin

Chinatown Partnership:

Wellington Chen, Mei Guan, Patrick Kwan, and Lamgen Leon

The meeting was called to order at 4:03 p.m.

Gabe Mui opened the meeting by welcoming everyone to the last meeting of the year and thanked the staff for the successful events during the year, he also informed the board that we finally received the tax exemption status from the IRS. He also reported the hiring of a new designer for the BID annual report for a moderate fee; and the contracting of Atlantic Maintenance Company as our new cleaning contractor, and specially thanked to Stephen Cheung and Anthony Colombini of the Programs services Committee for their hard work. He also mentioned the hanging banners and planters.

Motion to approve the minutes of meeting from September 4, 2014 passed unanimously.

Wellington thanked SBS and Council Member Chin on the clean streets grants and continued on the reporting of the successful programs such as tulips/planters planting and upcoming holiday events with the Little Italy and other organizations/companies.

He continued by reporting on the parking studies conducted by the volunteers in August, there were 768 placard parking situations in our district, however a good news is that we have over 3000 street parking spaces not counting the private owned garages, meaning 24.4% of the parking were occupied by placard parking, and he didn't mind if those officers park on our streets as long as they patronize our businesses, but he still preferred the city to release some of the street parking spaces or for the federal government to handed us the DSA garage.

Wellington also reported on the kiosk situation and thanked CM Chin for the letter to DOT opposing the removal of the kiosk. We had a meeting with NYC and Co., however their support is limited. We also submitted a proposal to DOT for the public plaza program and we are still waiting, and we could allocate some of the remaining LMDC funding from the streetscape and wayfinding project for this plaza program. We also received a City Council discretionary grant from CM Chin for clean street and we could potentially use that money for the Big Belly.

The Nomination Committee reported 2 vacancies on the board that need to be filled, they only received two applications and are recommending Mr. Kenneth Ma from Mott Street Optical Group, a long time Chinatown merchant and property owner; and Mr. Robert Huang, owner of Haagen Dazs who also owns other franchises around the city, who is working on a map initiatives and is also sponsoring the Chinatown map.

They presented the nomination slate and it was passed unanimously, it will be presented at the annual meeting in January for final approval.

The Marketing Committee reported that they need to bring people to Chinatown, and we need to do events to attract them, and make the connection among the merchants, residents and visitors. We need to organize night events so they can stay for dinner, and we can approach merchants to extent their business hours. They are recommending several approaches, 1) increase parking spaces, 2) create nightlife/tour, night market, 3) street scope, banners, planters, digital signage, 4) improve restaurant services, 5) promotions.

A draft of Chinatown's events was presented, it doesn't mean that we are doing them all, but it was just for everyone to see, and if the board is interested we must apply to SAPO before the end of the year for the permit, and we also need to apply to Community Board 3 as well, who are conservative on night events permit.

Wellington was approached and had a brief conversation with the Little Italy's St. Genaro Festival organizer, and they are willing to help us apply for Mulberry Street, south of Canal Street if we are interested and willing to pay the fee, and he will need the board's help if we are to negotiate.

A Task Force with John Pasquale, Peter Lau, Stephen Cheung, Frank Gee and Vera Sung was formed to negotiate and to act on behalf of the board with the Little Italy about the possibility of joining them in the St. Genaro Festival.

Motion to approve the task force passed unanimously.

Wellington reported the financial report in the absence of the Treasurer, currently there is a surplus of \$48,000, and however, there are still some unfinished projects and bills to be paid.

The BID's annual meeting date has been pushed a week to January 29, 2015, and the record date for the meeting is December 31, 2014.

Motion to pass the record date for the Annual meeting as December 31, 2014 passed unanimously.

Conflict of Interest policy was distributed for members to review and complete.

Patrick Kwan announced that he accepted a position at another organization and resigned from the Partnership.

The meeting adjourned at 5:30 P.M.