

Minutes of the Chinatown District Management Association, Inc. Meeting (CDMA – aka Chinatown B.I.D.) June 5, 2014 4:00 – 5:30 PM 62 Mott Street New York NY 10013

CDMA Board Members Present:

Erik Antokal, Small Business Services, representing Mayor Bill de Blasio

Kenny Chan, Fukien American Association

Nolan Cheng, Law Offices of Nolan Cheng

Stephen Cheung, D.H. Realty & Management

Dr. Warren Chin, Chinatown Partnership LDC

Anthony P. Colombini, Esq., Chu and Partners

Crystal Feng, representing Comptroller Scott M. Stringer

Frank Gee, Gee Poy Kuo Association

Philip Lam, Green City Realty

John K. Leo, Community Board #3

Dr. C.K. Luk, Broadway Chinatown Realty

Jessica Mates, representing Manhattan Borough President Gale A. Brewer

Gabe B. Mui, the American Legion Lt. B.R. Kimlau Memorial Post 1291

John J. Pasquale, PEP Real Estate

Iris Quinones, representing Congresswoman Nydia Velazquez

Sio Wai Sang, Golden Jade Jewelry

Vera Sung, Community Board #1

Wan Yu Tam, Chinese Consolidated Benevolent Association

Antony Wong, Community Board #2

Tony C. Wong, Wong & Co., CPA

Patrick Y. Yau, First American International Bank

Chinatown Partnership:

Wellington Chen, Lena Huang, Patrick Kwan, and Lamgen Leon

Guests:

Eddy Eng, Jacqueline Hsia, Jennifer Kitson, and Jianhang Xiao

The meeting was called to order at 4:05 p.m.

Gabe Mui opened the meeting by welcoming everyone and Tony C. Wong followed with a blessing. New elected officials and community board representatives were introduced.

Motion to approve the minutes of meeting from March 6, 2014 passed unanimously.

Wellington reported that as per Board's request there will be three Weekend Walks this year, and we just had a very successful first one over the weekend with the participation of a couple of dragon boats for the first time in the history of Chinatown; there will be two more Weekend Walks, one in June and the other in July. We also applied for events for September and November. He also wants to thank all the city agencies involved for keeping the

holiday lights up until now and hopefully longer, and that there are new developments with the big belly trash compactor in relation to a newer model and marketing system.

He also informed the board about the grant received from the City Council regarding Superstom Sandy, and that this year the summer interns will work on business surveys that will also include residents and upper floor businesses.

The current fiscal year 5 Goals were presented for discussion and Wellington reported that our next FY 5 goals will be similar. And now that we have more experience, we are working on better and more attractive holiday lightings.

Motion to approve the same 5 goals as last fiscal year passed unanimously.

The Fundraising and Marketing Committee reported that they have plans for a few projects and activities that required a budget of \$320,000, which \$200,000 are from the assessment and for assigned projects, they need to raise an additional \$120,000. These projects include the banners project which the sponsorship package will be ready in July. Quality of life issues and ideas were also discussed and will need not only the support from the BID's board but also outside help, such as from associations, medical groups, volunteers and other organizations.

Also discussed was the potential increase of the minimum wage that is coming in the future, and the increase of vacant stores in the BID service area. We will need to raise even more funding with different sponsorship and programs to supplement the fixed amount from assessment as wages and other costs rise.

The Program Service Committee reported that they have met and the clean street RFP should be finished and will be ready to release soon and will report to the board at the next meeting. They are also concerned about the parking situation in Chinatown, such as 1 hour versus 2 hours parking, and problems caused by inappropriate and/or fraudulent use of placard parking. Some members suggested finding a location for a parking garage and/or a parking system to generate revenue for the BID

The Finance Committee presented the financial report covering 11 months, and that we are financially ok with a good amount of cash in the bank and still have a surplus of \$92,000. The reason of the surplus is because we still have some planned programs that need to be implemented.

Motion to approve the financial report passed unanimously.

The FY 2014-2015 budget of \$1.4 million was also presented and discussed, the additional \$100,000 need to be raised by the Marketing Committee by fundraising and donation to expand programs. Board members discussed the upcoming increase of the minimum wage and how it would affect the BID's efforts to keep the service area adequately clean as wages and other costs increase and the assessment remains fixed. However we still need to keep the area clean in order to keep Chinatown as a destination to live, work and visit and improve the neighborhood environment and businesses.

Motion to approve the FY 2014-2015 budget of \$1.4 million with the sum of \$1.3 million from assessment and the additional \$100,000 from fundraising and donation passed unanimously.

The Audit Committee was also formed with the following members: Gabe Mui, Anthony Colombini and Erik Antokal.

The FY 2012-2013 Audit Finding from the auditor was reported and the BID has implemented recommendations by the auditor to improve accounting.

The meeting adjourned at 5:16 P.M.