Minutes of the Chinatown District Management Association Meeting

(CDMA – aka Chinatown BID) December 19, 2012 4:00 – 5:30 PM 62 Mott Street New York NY 10013

CDMA Interim Board Members Present:

Kenny Chan, Fukien American Association

Yim Chan, Chinese Consolidated Benevolent Association

Nolan Cheng, Law Office of Nolan Cheng

Stephen Cheung, D.H. Realty & Management

Anthony P. Colombini, Esq., Chu and Partners

David Y. Czyzyk, Manhattan Borough President Office

Eddy Eng, Small Business Services, Mayor Michael Bloomberg's office

Frank Gee, Gee Poy Kuo Association

Philip Lam, Green City Realty, Inc.

Peter Lau, Confucius Pharmacy

Mabel Law, NYC Comptroller Liu's Office

David J. Louie, Prosperity Enterprises

Dr. CK Luk, Broadway Chinatown Realty

Gabe B. Mui, the American Legion Lt. B.R. Kimlau Memorial Post 1291

John Pasquale, PEP Real Estate

William H. Su, Grand Hotel

Antony Wong, Community Board #2

Tony C. Wong, Wong & Co., CPA's

Patrick Yau, First American International Bank

Xiao Min Zhao, Councilmember Chin's Office

Chinatown Partnership:

Wellington Chen Lamgen Leon Tony Wong

Other Guests:

Natasha Jen, Pentagram Suchi Sanagavarapu, NYC Department of Transportation Keri Tyler, NYC Department of Transportation Jeffrey Waldman, Pentagram

The meeting was called to order at 4:10 p.m.

David J. Louie welcomed everyone and Tony C. Wong started the meeting with the invocation and blessing.

Motion to approve the minutes of November 15, 2012 passed unanimously.

Eddy Eng congratulated Councilmember Chin, and board members of both the Partnership and the BID on their efforts on the Sandy Relief Fund fundraising event to help the small businesses affected by Superstorm

Sandy. He also reported that the BID Annual meeting will take place on January 24, 2013 at the Museum at Eldridge Street, and reminded everyone that property, business owners and residents to come to the office to register so that they can vote at the annual meeting.

Motion to establish December 19, 2012 as the date of record of Meeting notice passed unanimously.

Wellington reported that DOT is here and will present the Wayfinding's model; and Pentagram will also present the new logo for approval. Jimmy Yan couldn't be at the meeting, so the Conflict of Interest Workshop will be held at another date. He also commended the people who contributed and made the Sandy Relief Fund event successful within such a short period of time. He also mentioned that we just received the draft of the BID audited financial statement, and he also invited everyone to the lighting ceremony scheduled for Friday December 21, 2012 at 4:00 pm.

The DOT's representatives informed that the pilot Wayfinding project will be standard throughout the city and will be in English only; they want the community to give them input on locations, and hope to have them installed by the end of May.

Pentagram's representatives presented and explained the several designs and potential names that they have designed and already presented to both the B.I.D.'s Marketing Sub-Committee and the Chinatown Partnership's board previously.

After a brief discussion, most board members liked the first illustration with the 5 colors v-shape logo and design. Motion to approve the above mentioned design, passed unanimously.

David Czyzyk, representing Manhattan Borough President, reported that he and other elected official's representatives and B.I.D. committee members had met and discussed about the "Big Belly", and he informed that the NYC Public Design Commission is not likely to approve any sponsorship on street furniture, unless the revenue goes to the city like the bus stops. However, Wellington mentioned that the BID banners around the city do not require Public Design Commission's approval, and that there are alternate methods.

A discussion ensued and there were several proposed options: 1) a possibility of signing the contract with the Department of Sanitation, 2) use public space and share the revenue with the city, 3) install them like the banners. 4) to install direction/wayfinding maps on the side panels.

Gabe Mui reported that the B.I.D. publicized and listed the nomination and application form on the B.I.D.'s website and since we did not receive any new applications for board membership. We asked all current interim board members, and all are willing to stay and volunteer their time on the permanent board. He continued by presenting the nomination slate for the permanent board.

Motion to approve the presented nomination slate passed unanimously.

Mabel Law invited everyone to the State of the City Address by Comptroller John C. Liu tomorrow morning. Wellington also invited all to the Gateway design presentation at NYC College of Technology tomorrow as well. And Finally David Czyzyk asked everyone for recommendation for community board membership in Manhattan.

The meeting adjourned at 5:40 P.M.